

We're celebrating 21 years of cookin' for the kids!

Become a part of our philanthropic legacy by becoming a 2010 La Pasadita corporate sponsor.

As Texas launches its economic recovery, your commitment to our state's youth pursuing college educations is needed more than ever.

La Pasadita is looking for corporate sponsors like yourself that share our vision ... help educate our leaders of tomorrow.

In 2009, La Pasadita donated \$52,000 — over a quarter of the \$190,000 raised by all the BBQ teams put together! And it's all a part of a bigger plan ... over the last 20 years, the Star of Texas Fair and Rodeo Scholarship Program has awarded over \$24 million to more than 13,500 students. You can be a part of this incredibly successful charity by becoming a corporate sponsor of the La Pasadita Cooking Team.

As a corporate sponsor you and your guests (with sponsor lanyards/wristbands) will have access to our VIP area at the La Pasadita rodeo tent throughout the weekend. Saturday evening (6-8pm), sponsors can enjoy exclusive offerings from our grills and smokers, like bacon-wrapped shrimp, grilled quail, tenderloin and more, plus an open bar. Afterwards you're welcome to get your boots dusty on our dance floor to some rockin' live music!

Our fundraising goal this year is \$55,000 and your commitment to help Texas youth strive for college educations can help us meet and exceed this goal! Choose the sponsorship on the enclosed form that's right for you and we'll look forward to seeing you and your guests at our tent!

Be sure to check out our Web site for lots of pictures and videos from years past — www.lapasadita.org. We also want to encourage you to invite friends and family, because the old saying "the more, the merrier" definitely rings true at La Pasadita's BBQ Cook-Off Party!

Thank you for your continued commitment to the youth of Texas!

The La Pasadita Team

WWW.LAPASADITA.ORG

LA PASADITA

It's All for the Kids



BBQ COOK-OFF PARTY

RODEO AUSTIN BBQ COOK-OFF

FRI, MARCH 19

&

SAT, MARCH 20

FEATURING

GREAT BBQ

BRISKET • YARDBIRDS
SAUSAGE • 'TATER SALAD
BEANS • CATFISH & MORE!
ALL WEEKEND

VIP TASTINGS

BACON-WRAPPED SHRIMP
GRILLED QUAIL • AXIS SAUSAGE
OPEN BAR • WINE AND MORE!
SAT, 6 - 8PM

COLD BEER

LIVE MUSIC

FRI & SAT, 8PM - MIDNIGHT



ALL-TIME LEADING FUNDRAISER

LA PASADITA IS A 501(C)3 NON-PROFIT ORGANIZATION

We sincerely thank you for your contribution and look forward to seeing you at the BBQ Cook-Off!

2010 CORPORATE SPONSORSHIPS

Return with payment by MARCH 5 to be included on Sponsor Boards.

- TITLE** \$5,000
40 VIP lanyards/wristbands, sponsor board, Web site listing, banner placement inside La Pasadita tent
- DIAMOND** \$2,000
16 VIP lanyards/wristbands, sponsor board and Web site listing
- PLATINUM** \$1,500
12 VIP lanyards/wristbands, sponsor board and Web site listing
- GOLD** \$1,000
8 VIP lanyards/wristbands, sponsor board and Web site listing
- SILVER** \$500
4 VIP lanyards/wristbands, sponsor board and Web site listing
- BRONZE** \$250
2 VIP lanyards/wristbands, sponsor board and Web site listing
- PALS** \$5-225

▲ COMPANY NAME FOR SPONSOR BOARDS (DISPLAYED AT OUR TENT)

▲ YOUR COMPANY WEBSITE (FOR OUR WEBSITE'S SPONSOR LISTING)

▲ CONTACT PERSON

▲ PHONE

▲ CONTACT EMAIL

▲ YOUR LA PA TEAM MEMBER CONTACT

MAKE CHECKS PAYABLE TO: **La Pasadita Cooking Team**

MAIL TO: **La Pasadita Cooking Team, c/o Brandon Benton**
4603 Highland Terrace • Austin, TX 78731-5542

TO PAY BY CREDIT CARD: **Fax completed form to 512-233-5915.**
We'll email an invoice for your online credit card payment.

PLEASE NOTE: YOUR LANYARD IS YOUR TICKET TO OUR SPONSOR AREA!

Admittance requires a lanyard, which will be punched and paired with an armband upon arrival. If needed, additional lanyards may be purchased at the door for \$125. *Individuals found in the sponsor area without a lanyard and an armband will be escorted out to our public party.*

LA PASADITA

It's All for the Kids



2010 TEAM MEMBERS

BRANDON BENTON
STEPHEN STEAKLEY
JAY ARNOLD
AMY BRABAND
ANNA BROESCHE
REAGAN BROESCHE
CASS BREWER
TIFFANIE COZEAN
HOLLY CURTIS
BRYAN DENHAM
MITCHELL DILLARD
BLAIR HELGREN
KEVIN HENRY
CLIFF HYATT
EDGAR JIMENEZ
ROAN KING
JAY KRAMER
JOSH LEE
JUSTIN DION LOWE
MARK LUNG
SEAN MCNALLIE
TODD NICCUM
CRAIG PAYNTER
AARON SCARBO
DAVID SCHENK
DARRYL SCHENK
DENNIS SCHENK
JUSTIN SCHENK
RUSTY SIMPSON
CADE STEWART
CODY STRINGER
MIKE THAMES
JOSH WILLIAMS
BRENDAN WOOD
SUNDAY YOKUBAITIS

TEAM MOM

JANE ANN BENTON

CREATIVE

ALYSON STEAKLEY
CHERI STRINGER

FOUNDERS

BILL ARCHER • BILL BENTON
DAN STEAKLEY • JAY OWENS
KENNY DRYDEN • SID TERRY

ALL-TIME LEADING FUNDRAISER

STAR OF TEXAS FAIR & RODEO

BBQ COOK-OFF

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